

PRESENT TO IMPRESS – TIPS, TRICKS AND TECHNIQUES



“You only get one chance at a good first impression”

John is available to consult large groups for Industry or Organisation Conferences as well as smaller in-house staff meetings and even one-to-one consultations, ideal when your company or organisation does not have a dedicated Marketing Manager or Coordinator.

John has been challenged to present ideas, concepts and proposals to a vast array of Clients and other audiences during his many years in advertising.

John recognises that this is not always possible for many. So to help people who need to deliver any form of presentation, John has developed a number of strategies that covers what he refers to it as ‘The Tips, Tricks and Techniques’ for delivering impressive presentations.

John uses anecdotal examples but also ensures people are up on their feet and ‘doing it’ and receiving invaluable feedback and providing speakers from large groups to one-to-one situations with the tools to maintain and build on the many practical examples covered and implemented.

John will assess your current abilities and seek ways to assist you to improve on:

- 1 Stage Presence – Stance and Gesture**
- 2 Voice – Control, Projection, Internation**
- 3 Nerves – Breathing, Moving and Filler Words**
- 4 Visual Aids – Dos and Don’ts**
- 5 Diction – English as a Second Language**
- 6 Impromptu Speaking – Extemporaneous Techniques**

John can provide ongoing coaching across such areas:

- 1 Planning, Preparation, Writing**
- 2 Using Notes and Reading Aloud**
- 3 Implementing Feedback**
- 4 Business and Social Protocols**
- 5 Humour and Pathos**
- 6 Working with Props, Visual Aids and Microphones**

CONTACT JOHN FOR AN INTERVIEW TO SEE HOW HE CAN HELP YOU AND YOUR STAFF AND ORGANISATION TO PRESENT TO IMPRESS.

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